

## **NEWS RELEASE**

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## **Ness Turf Promotes Double TLC Reward Points Offer**

Earn Rewards When You Buy Toro Filter Kits and Tires

**Kapolei, HI (June 2, 2016)** – Ness Turf Equipment, the premier distributor of ag and turf solutions in Hawaii and the Pacific Region, announces a new loyalty rewards offer for Toro customers. Members of the TLC Parts Rewards Program can earn double TLC points with the purchase of Toro filter kits and tires through June 30, 2016.

Toro's rewards program provides customers with exclusive Toro Loyalty Credits with each purchase of qualifying parts. TLC points can be redeemed for future parts purchases, product training, and hardware. Customers can register online for the free loyalty program. Once enrolled, monthly emails will be sent out to keep track of your TLC point balance as well as share updates and information. Current TLC customers who have redeemed points within the past two years have been automatically enrolled in the new program.

According to Justin Agbayani, Product Support Manager, "The Toro Parts Rewards Program allows businesses to meet their budgets without sacrificing performance." Agbayani adds, "Take advantage of this limited time offer and gear up for the summer season."

Leonard Smith, General Manager, says, "Buy parts and earn credit - it's that simple. Toro's new TLC program helps customers save on quality products." Smith continues, "It's never been easier to keep your equipment running in top condition while cutting costs. Enroll your business today!"

Contact Parts and Service at 877.6783.1032 for complete offer details.

## **About Ness Turf**

Ness Turf Equipment has been providing ag and turf solutions for over 50 years in Hawaii and the Outer Islands, Guam, American Samoa and Saipan. Ness Turf Equipment offers unparalleled customer service and the best sales, parts and service available for golf courses, sports fields, and state and federal municipalities. Ness Turf Equipment is proud to be part of the Ness family of companies. Every year since 2005, the company has been named one of Hawaii's top 250 businesses by Hawaii Business magazine. For more, visit http://www.nessturf.com.